

# LEIGHA MICELI

UX/UI DESIGNER

## MY PROFILE

UX/UI designer with a background in psychology, website & graphic design taking an innovative approach to finding solutions and applying those principles when designing & prioritizing usability issues.

## CONTACT

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www.lmva.us

## SKILLS

### TOOLS

Sketch  
Balsamiq  
InVision  
Microsoft Suite  
Keynote  
Adobe Creative Suite

### METHODS

User Research  
Information Architecture  
Low to High Fidelity Design &  
Prototyping  
Wireframing  
User Interface Design  
User Testing

## EXPERIENCE

### FREELANCE UX/UI DESIGNER

Self - Employed / REMOTE  
*March 2016 - Present*

Created interactive prototypes, low to high-fidelity wireframes, personas and flows, visual and graphic design. Hired and vetted developers and worked directly with them to create innovative solutions and see them to completion. Created systems and processes to work remotely with small to large business remotely.

### EXECUTIVE TRAVEL COORDINATOR

Technomedia Solutions / REMOTE  
*April 2015 - March 2016*

Oversaw all Executive travel arrangements including but not limited to flights, ground transportation, visas and accommodation, both domestic and international. Saved the company over \$10,000 in travel expenses by streamlining process and creating system and manual for travel bookings for C -Level executives and project teams.

### TECHNICAL MEDIA STRATEGIST & PROJECT COORDINATOR

Technomedia Solutions  
*September 2013 - April 2015*

Worked with project team to strategize creative content, develop project process and solutions for clients such as Carnival Cruises, Hard Rock, Abercrombie. Coordinated collection and creation of assets with clients in the states and offshore teams in China, Dubai and Spain.

## EDUCATION

### CAREER FOUNDRY

Certified UX + UI Designer

2019

### UNIVERSITY OF CENTRAL FLORIDA

Bachelors in Psychology

2013