

LEIGHA MICELI

UX/UI DESIGNER

MY PROFILE

UX/UI designer with a background in psychology, website & graphic design taking an innovative approach to finding solutions and applying those principles when designing & prioritizing usability issues.

CONTACT

+1 407 802 0407
leigha@lmva.us
www.lmva.us

SKILLS

TOOLS

Sketch
Balsamiq
InVision
Microsoft Suite
Keynote
Adobe Creative Suite

METHODS

User Research
Information Architecture
Low to High Fidelity Design & Prototyping
Wireframing
User Interface Design
User Testing

EXPERIENCE

FREELANCE WEBSITE + GRAPHIC DESIGNER

Self - Employed / REMOTE
March 2016 - Present

Designed various projects including UI design, websites and layout design, wireframing, and print. Created systems to work remotely with entrepreneurs, small – large business owners and teams to create visual solutions.

EXECUTIVE TRAVEL COORDINATOR

Technomedia Solutions / REMOTE
April 2015 - March 2016

Oversaw all Executive travel arrangements including but not limited to flights, ground transportation, visas and accommodation, both domestic and international. Saved the company over \$10,000 in travel expenses by streamlining process and creating system and manual for travel bookings for C -Level executives and project teams.

TECHNICAL MEDIA STRATEGIST & PROJECT COORDINATOR

Technomedia Solutions
September 2013 - April 2015

Worked with project team to strategize creative content, develop project process and solutions for clients such as Carnival Cruises, Hard Rock, Abercrombie. Coordinated collection and creation of assets with clients in the states and offshore teams in China, Dubai and Spain.

EDUCATION

CAREER FOUNDRY

Certified UX + UI Designer

2019

UNIVERSITY OF CENTRAL FLORIDA
Bachelors in Psychology

2013